


*"Human behaviour  
flows from three  
main sources:  
desire, emotion  
and knowledge."*

Plato

PANCHO VILLA'S BISLEY COLT



Caesar traversed the Rubicon, Alexander entered Asia Minor and Pancho Villa crossed the Texas-Mexico border, taking with him the time-honoured code of the verdaderos hombres or 'true men'.

He was a man born at a time of great technological innovation: the first phone call was made when he was two, and the Kodak camera was invented in his eleventh year.

His revolver became a legend after him.

It conferred the power to stop time: to eliminate the potentially fatal vulnerability of the reloading process.

*This is the story  
of a great man  
and his unrivalled  
companion.*

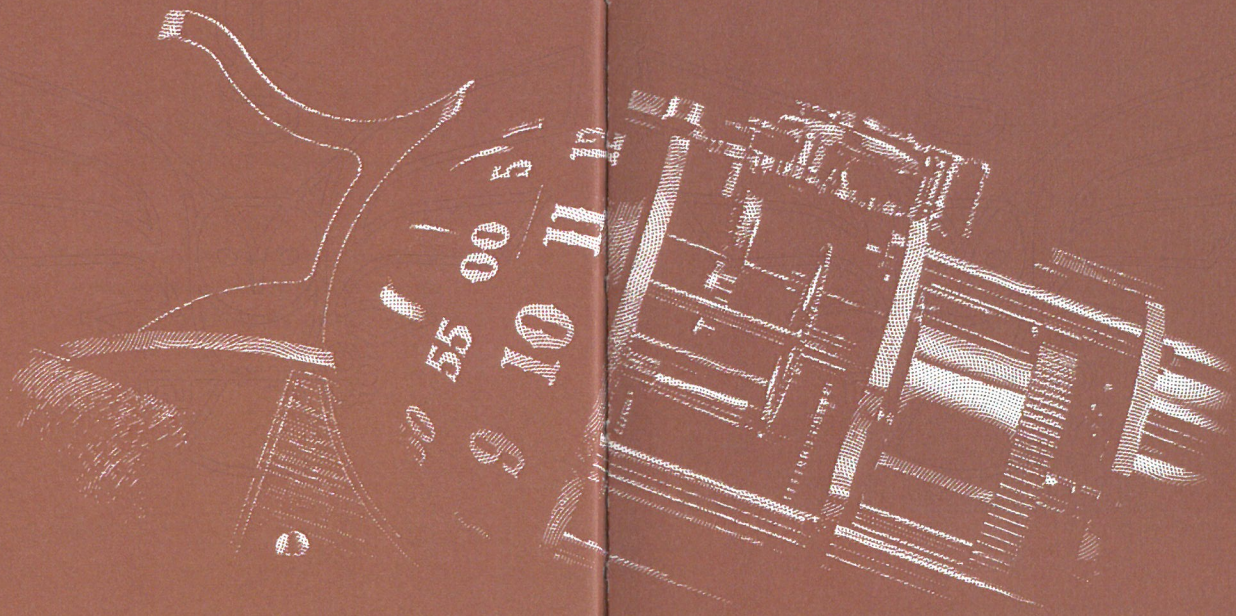
Every revolution is founded on exclusivity,  
secrecy and complicity.

The higher the stakes, the harder it is to become  
part of the inner circle. Writer and journalist  
John Reed described Villa's El Paso as the  
'Supreme Lodge of the Ancient Order'.

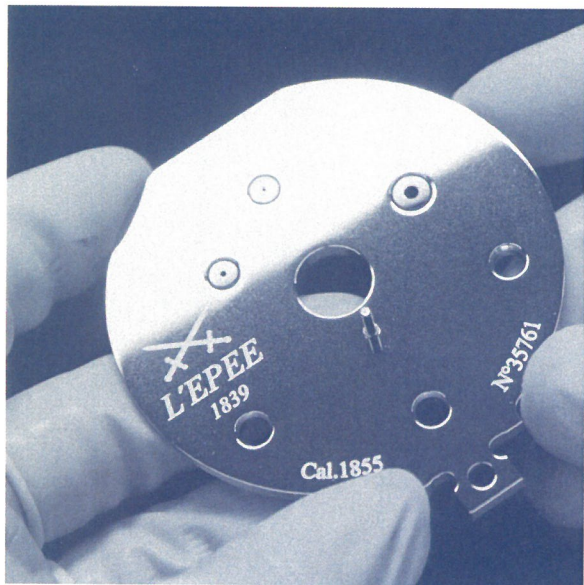
Only three years separate the founding  
of L'Epée and Samuel Colt's patent for the  
mechanically indexing cylinder that would  
make the revolver possible.

Nearly two centuries later, The Unnamed Society  
has commissioned the masters of the art  
of time to create Pancho Villa's Bisley Colt  
for the visionary collectors in its select circle.

THE MAKING OF







L'Épée was founded in 1839.

The year when John Davidson Rockefeller Sr.  
was born and Louis Daguerre took the first  
photograph of the moon.

Today, the company is based in Delémont  
in the Swiss Jura Mountains, where it crafts  
its growing collection of uniquely exclusive  
horological masterpieces.



CERTIFICATE

## CERTIFICATE OF ORIGIN

We hereby certify that this ArtPiece has been created,  
crafted and tested by L'Epée Masters in Switzerland.

Ref.

74.6003 / 104

Movement

Jewels

17

Material

Palladium  
Plated

Signature for final control

*[Handwritten signature]*

L'Epée

  
L'EPÉE  
1839

## CERTIFICATE OF PURCHASE

Model

GR. ALAT. 1.1

Reference Number

Owner's Name

Official stamp



TUS Founder

## NEW OWNER

**Owner's Name**

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**Date of Purchase**

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**Owner's Name**

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**Date of Purchase**

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## CERTIFICATE OF GUARANTEE

As for all Horological pieces of art, it is recommended that your clock is serviced periodically. A mechanical masterpiece requires fine oils for the lubrication of the movement. These oils deteriorate over the years. We therefore advise having the movement serviced every 3 years.

Be aware that the optimal period between servicing times can vary depending on the surrounding environmental conditions.

Warranty: 5 years

**Date of purchase**

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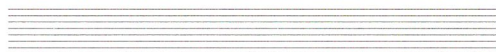
Contact:

+41 32 557 57 97

info@theunnamedsociety.com

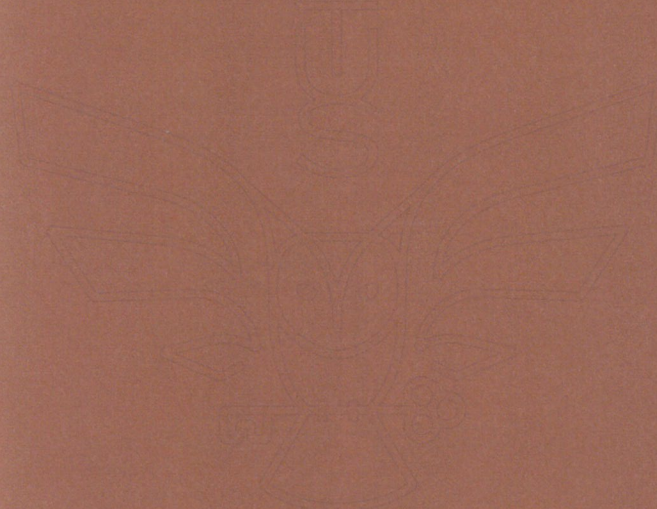


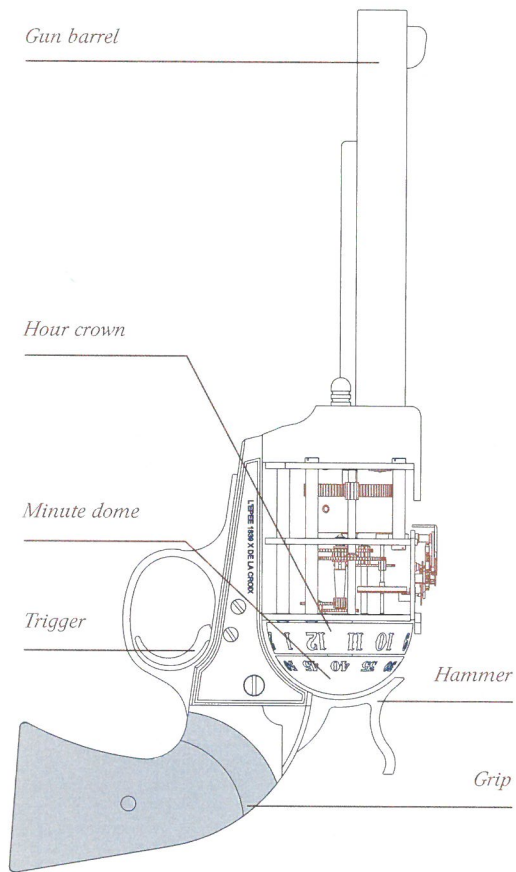
## MAINTENANCE



## USER INSTRUCTIONS

### CARE AND MAINTENANCE





Zones in brown are very fragile; ensure all contact is avoided (finger, tissue or liquid spray, for example).

The movement of Pancho Villa's Bisley Colt is fragile. Some gears are accessible. Please be careful when handling the clock, and do not touch these parts (highlighted).

Pancho Villa's Bisley Colt is weighs 1.9 kg. It is recommended that Pancho Villa's Bisley Colt is handled by the grip, shown here in blue.

Our clocks are developed to ensure optimal accuracy and reliability.

It is an accepted principle that a fine mechanical clock will have a few seconds' variation per day and our clocks are set so as to not lose time. However if you should notice a bigger variation, please contact an authorized dealer who will advise you, or a L'Epee 1839 technical support center which will proceed with the necessary adjustment.

As for all Horological works of art, it is recommended that your clock is serviced periodically. A mechanical masterpiece requires fine oils for the lubrication of the movement. These oils deteriorate over the years. We therefore advise having the movement serviced every 3 to 5 years. Be aware that the optimal period between servicing times can vary depending on the surrounding environmental conditions.

The clock should never be in contact with any liquids - even in vaporized form. If it occurs, the clock should be serviced immediately. Use only a clean, soft and dry cloth to clean the clock. Dust and particles contained in the cloth could scratch parts.

Do not use any kind of cleaning products to wipe the clock. It is recommended to keep the clock away from any source of heat or vibrations. To preserve the longevity and functionality of Pancho Villa's Bisley Colt, do not permanently place the clock in direct sunlight or in a humid or dusty location.

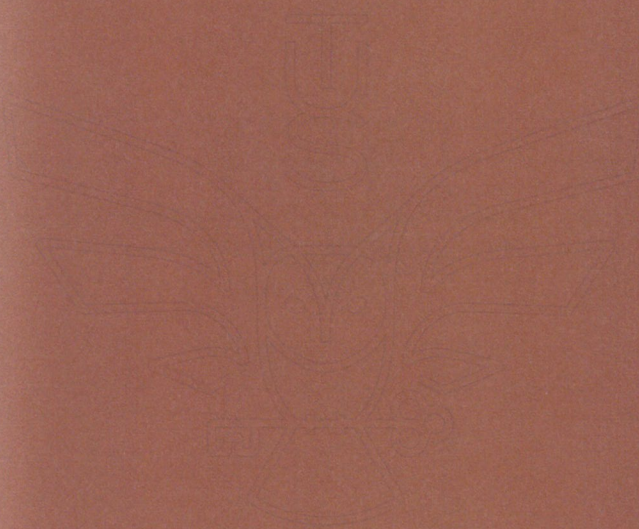
Simply coming into contact with certain parts can cause the clock to lose time. A service will then be required to resolve this issue. Fingerprints will also damage the finishings.

NOTES

The left page of the book is white and contains eight sets of horizontal lines for writing notes. Each set consists of ten thin, parallel lines, providing a structured space for the user's observations or thoughts.

USER  
INSTRUCTIONS

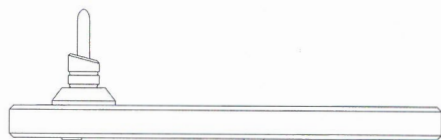
KINETIC  
SCULPTURE



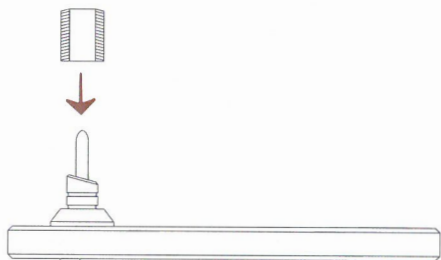


## KINETIC SCULPTURE

Pancho Villa's Bisley Colt is delivered with its own stand.

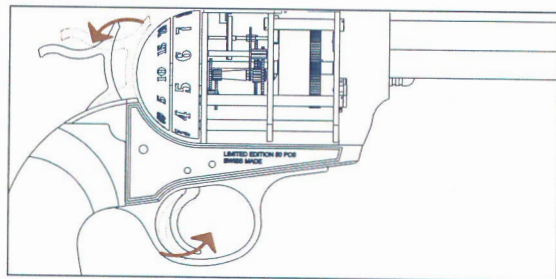


Position 1



Position 2

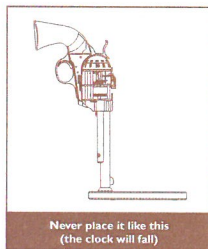
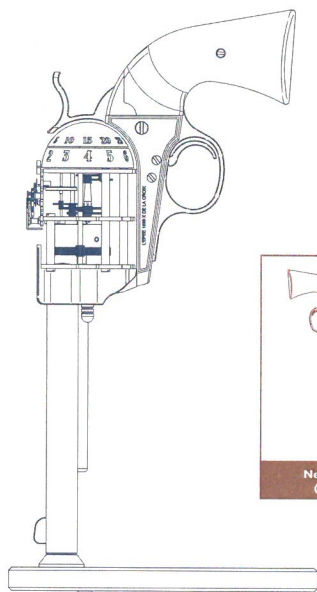
The hammer and trigger are operational (but do not affect timekeeping).



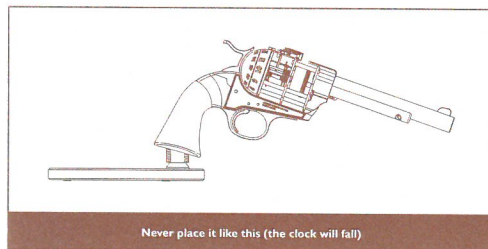
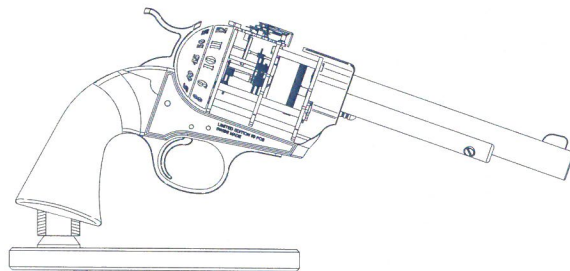
Pancho Villa's Bisley Colt can be displayed in two different positions.

Either the barrel or the grip can be clipped into the stand as below.

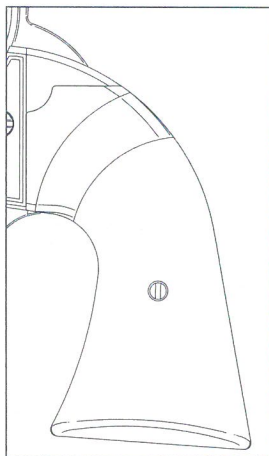
Position 01.



Position 02.



Every element of the final piece  
is made and assembled by hand  
and can be personalised accordingly  
at the owners request.

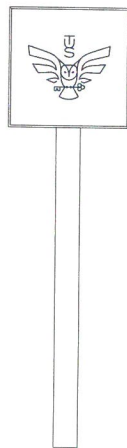


USER  
INSTRUCTIONS

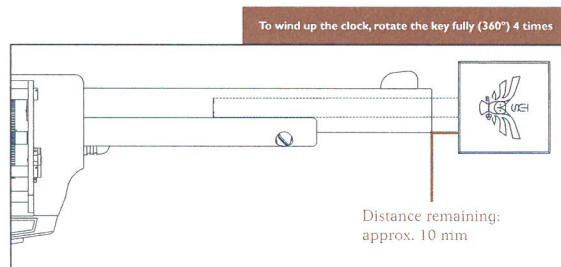
HOROLOGICAL  
FUNCTIONS

## WINDING THE MOVEMENT

The movement should be fully wound every seven days.  
Use the dedicated winding key to wind the movement.



Place it inside the cannon (see below).  
You should feel a small amount of resistance while turning the key; this signals that the key is in the right position to start winding.



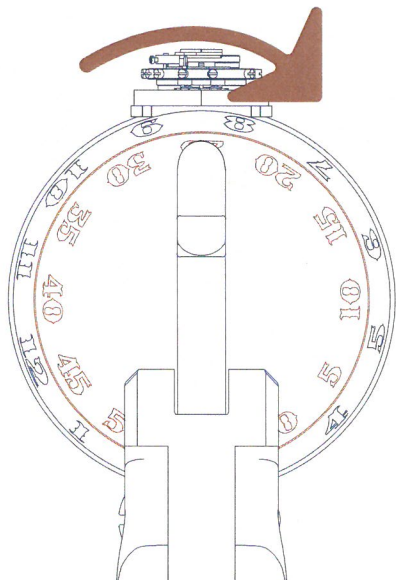
Ensure the spring is fully wound.  
At the end of the winding procedure, you will feel a significant increase in the force required; do not continue to wind as this signals that the movement is fully wound.



## SETTING THE TIME

The time is set directly via the minute dome, shown here in brown. Turn clockwise. The dome should rotate freely, with no points of resistance.

Never apply too much force on the minute dome. Take care not to touch the hour crown. We recommend that gloves are worn when handling the clock and adjusting the time to prevent any damage (such as fingerprints).

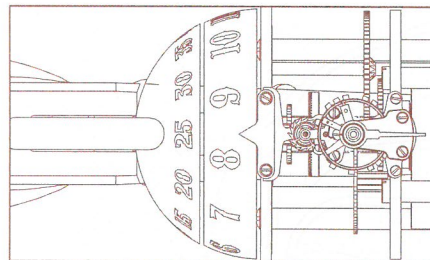


## HOURS AND MINUTE DISPLAY

Hours and minutes are displayed on the hour crown and minute dome, as shown below.

Example:

8h25m



2h50m

